In the Survey held among the EAG participants in preparation of the meeting in June in The Hague, the outcome of the question concerning the future objectives for EAG was as follows:

<table>
<thead>
<tr>
<th>Objectives</th>
<th>Score</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coordination and knowledge exchange</td>
<td>8</td>
<td>11,6%</td>
</tr>
<tr>
<td>Following-up of the work referred to in the Council Recommendation</td>
<td>12</td>
<td>17,4%</td>
</tr>
<tr>
<td>Networking with colleagues</td>
<td>2</td>
<td>2,9%</td>
</tr>
<tr>
<td>Identifying opportunities for future collaboration</td>
<td>20</td>
<td>29%</td>
</tr>
<tr>
<td>Advising the Commission and influencing EU policy and legislation regarding archives</td>
<td>27</td>
<td>39,1%</td>
</tr>
<tr>
<td>Other... please specify</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Total</td>
<td>69</td>
<td>100%</td>
</tr>
</tbody>
</table>

A vast majority of the participants saw a new role for EAG, that could be summoned in two basic ideas:

1. Develop a common agenda for European archive institutions
2. Inform and advise the Commission about this archival agenda and try to have it reflected in EU policies and strategies

Marens: draft on the EU agenda and the archival agenda

Karel: How to influence the EC

### How to increase the impact of Archives on EU level

There is a wide range of ways one can imagine to influence European policy making, with at the one end: EAG/EBNA delegates one of its member to contact the EU bodies, and at the other end: we engage (and pay) a professional lobbyist. The first option is little effective, while the second is beyond our financial possibilities.

Fortunately, between those two extremities, other opportunities can be traced.

In reflecting on this presentation, however, it became clear that different options should be used in view of intended results. It is important to differ between

I. The part EAG/EBNA wishes to play in advising the EC and influencing EU legislation: this is an agenda that reflects our needs and activities as information managers

II. The possibilities that we, as keepers of cultural heritage collections, would like to have in participating in EU heritage and research projects

Both aspects of trying to influence the EC will be discussed.
I. Archives as information managing institutions

Agenda: Digital Single Market

Issues

- Improved copyright rules to make more material available from education, research and cultural heritage organizations and to promote inclusion of disabled people
- Re-use of Public Sector Information
- Digitisation an digital preservation
- eIDAS (electronic identification and trust services for electronic transactions in the internal market)

How to proceed?

- Via the formal ‘Commission expert groups’ – [see annex 1]
  - Define our own agenda in the matter
  - have a close look at the ideas, policies and strategies of the EC
  - contact the Commission expert group in charge of the matter and inform them about the wishes and the needs of the European archives sector
    Note: some of these Commission expert groups already count national archivist in their ranks.
  - Find out how one becomes a member of a Commission expert group and try to have one or more representatives in every relevant expert group
  - It certainly can’t do any harm to stimulate qualified archivists to register themselves in the ‘expert database’ of the EC, that is also used to select experts to evaluate project call applications

- Via ‘sister organizations’ with common interests
  - Investigate the field:
    o Library organizations: LIBER, EBLIDA, IFLA
    o Museum organizations: ICOM, NEMO
  - Use our network to contact leading persons in those organizations
  - Try to
    o Become a partner of the organization
    o Have specific archive issues added to the agenda of the sister organization
  Question: what can we offer in return? Pay membership fee? Participate financially in the actions undertaken by these organizations? [To be worked out]

- Make use of the Permanent Representation (PR) to the EU of each state
  - Each EAG/EBNA member has to work out the composition of the PR of her/his country and try to establish a connection with functionaries holding key positions (legal affairs, justice, research, culture, digital agenda…)
  - Agreements between EAG/EBNA members have to be made in order to approach the distinct PR in a homogeneous and coherent way
  - Agree upon which country and which PR will take the lead in a specific file

- Cooperate more closely with EURBICA
  - Similar interests and members represented in both organizations
  - Link with ICA
  - Euribica is developing a facebook page, which offers opportunities for communication coming from EAG/EBNA
Try to actualize and increase the mission and tasks of EAG

- **Present description:**
  

  **Task:** Coordinate with Member States, exchange of views

- Explore with Julien & Jef what is possible and how to proceed, according to the Commission decision (30.5.2016) on the creation and operation of Commission expert groups, which aims at ‘improving the balance and transparency of the external expertise provided to the Commission and to avoid conflicts of interest’ (The Juncker Commission 2 year on – Better Regulation and transparency, p. 9).

- Concerning ‘mission’: broaden the field of action by using a flexible wording of activities and policies in which EAG should be heard

Concerning ‘task’: try to add verbs such as ‘Assist the Commission in…’, ‘Provides expertise to the Commission when...’

**How to organize ourselves?**

It is important and necessary to make this a multifaceted effort and to engage in it as a group, in which each member has a part to play – given the fact there are so many networks and interested groups to approach and to influence

- Create working groups for the different topics (some under the umbrella of the e-Archiving working group created in the Hague?)
  
  Members of these WGs should not necessarily be the representatives in the EAG/EBNA. Senior staff members with experience in the matter are best placed.

- Each topical WG has to divide tasks to focus on different parts to play/players to contact

- Each WG must have a clear chair, who is willing to invest time and effort

- Engagements should be made and held

- Regular mutual consultations between the WGs, to join forces and to inform about fruitful contacts

- On each EAG/EBNA meeting, WG should report on their activities

**II. Archives as cultural heritage and service oriented research organizations**

**Programmes that offer possibilities:**

- **Agenda ‘Culture & Education’**
  
  - Creative Europe
  
  - Europe for the Citizen (more specifically: ‘European Remembrance’ project 2016-2020)

  - 2018- European Year of Cultural Heritage

- **Agenda ‘Research’**
  
  - Horizon 2020 (more specifically: ‘Europe in a changing world – inclusive, innovative and reflective Societies’)
How to proceed?

1. Participate in stakeholders events, organized by EC, to receive input on the content side for programmes such as Horizon 2020
   a. Matchmaking events
   b. Meetings organized by specific units, f.i.: the ‘Reflective Societies’ unit of DG Research & Innovation
   c. ...

2. Archivists should more often register as ‘experts’ in the ‘expert database’
   **Who can be an expert?**
   You have a chance of being selected as an expert if you:
   - have high-level of expertise in the relevant fields of research and innovation (see call for details on types of expertise).
   - can be available for occasional, short-term assignments

   **And try to be part of/ influence the (Horizon 2020) Advisory Groups**
   Advisory group experts provide high quality and timely advice to the Commission services during the preparation of the Horizon 2020 work programme.

   Horizon 2020 Advisory group ‘Europe in a changing world – inclusive, innovative and reflective societies’:

3. Influence the development of the framework programme that will succeed to Horizon 2020
   How to proceed?
   - European policy Brief – April 2016:
     **RICHES “RENEWAL, INNOVATION AND CHANGE: HERITAGE AND EUROPEAN SOCIETY”**
     The Cultural Heritage Institution: Transformation and Change in a Digital Age

   - *Try to have a meeting with the SAM* - Scientific Advice Mechanism
     “Scientific evidence is at the very heart of the Commission’s goal of better regulation. It is for this reason that the Commission has created the Scientific Advice Mechanism (SAM) to provide high quality, timely and independent scientific advice for its policy-making activities.”
     The seven members of the first SAM High Level Group are:
     - Janusz M. Bujnicki - Professor, Head of the Laboratory of Bioinformatics and Protein Engineering, International Institute of Molecular and Cell Biology, Warsaw
     - Pearl Dykstra - Professor of Sociology, Erasmus University, Rotterdam
     - Elvira Fortunato - Professor, Materials Science Department of the Faculty of Science and Technology, NOVA University, Lisbon
     - Rolf-Dieter Heuer - President of the Deutsche Physikalische Gesellschaft
     - Julia Slingo - Chief Scientist, Met Office, Exeter
     - Cédric Villani - Director, Henri Poincare Institute, Paris
     - Henrik C. Wegener - Executive Vice-President, Chief Academic Officer and Provost, Technical University of Denmark
Aim for projects to be funded after 2020

What were the arguments/circumstances for launching the Research Area ‘Reflective societies’ in 2014?

‘Today [=2014-2015] these historical considerations have been diluted as a result of generational changes and the lack of an adequate reflective or European approach for culture, history and heritage. Faced with mounting euro-scepticism and the so-called “democratic deficit of the European institutions” – tendencies that were confirmed by the European elections of 2014 – more and more voices are calling for the reinvigoration of European integration by putting more emphasis on Europe’s past, its culture and its cultural heritage. (See most recently the “New narrative for Europe” declaration of European intellectuals:


Since conditions haven’t changed – on the contrary – there probably will be a follow-up on Horizon 2020 – ‘Reflective societies’.

4. Follow the priorities of the ‘Culture and education’ department

As a result of the developments inside and outside Europe, more will be invested in ‘contributing to citizen’s understanding of the Union, its history and diversity, and to foster European citizenship and improve the conditions for civic and democratic participation’ (Draft report 2015/2329(INI) on… ‘Europe for Citizens’ programme..., M.T.G. Barbat, 17.10.2016)

How to organize ourselves?

WG EU projects should:

– permanently keep a close look on the EC research agenda – amongst other EC agendas, since the cultural agenda also offers opportunities for archive services!
– Participate in matchmaking events and other specific stakeholder meetings
– Concerning Horizon 2020: have a meeting with the SAM - Scientific Advice Mechanism
– Follow closely the programme set up for 2018- European Year of Cultural Heritage